

What you need to know about...

DATA PRIVACY ACT

enacted by the government to protect an individual's personal information



WHAT IS PERSONAL INFORMATION?

Refers to any data that would directly and certainly identify an individual e.g.: name, address, phone number, email address, a photograph of a person.

WHAT IS SENSITIVE PERSONAL INFORMATION?

Refers to personal information about an individual's race, ethnic origin, marital status, age and color; religious, philosophical or political affiliations; health, education, genetic or sexual life; proceedings for committed or alleged offenses; issued by government agencies that are peculiar to an individual; and specifically established by an executive order or an act of Congress to be kept classified.



WHAT IS PROCESSING OF PERSONAL INFORMATION?

Refers to any operation or any set of operations performed on personal information: collection, recording, organization, storage, updating, retrieval, use, consolidation, blocking or destruction of data, through automated means or manual processing.



WHAT IS A DATA PRIVACY CONSENT FORM?

Manifests your consent for PBCOM to process and disclose your personal information in connection with the purposes indicated therein, the entities to which your personal information will be disclosed and the effectivity of such consent.



WHAT HAPPENS IF YOU DO NOT PROVIDE YOUR CONSENT TO PBCOM?

PBCOM may not be able to administer the products and services that you availed of, or implement transactions, order and instructions in connection with such products and services, and manage your account/s in general.



HOW WILL PBCOM SECURE MY PERSONAL INFORMATION?

PBCOM has implemented appropriate organizational, physical and technical security measures to ensure the protection of your personal information.

WILL PBCOM PROVIDE PERSONAL INFORMATION TO 3RD PARTIES?

PBCOM may provide personal information to its agents and third party service providers to perform certain functions relative to the products and services availed of and for general administration of your account/s with PBCOM. PBCOM shall ensure that its agents and third party service providers have in place appropriate organizational, physical and technical security measures for the protection of your personal information.



HOW LONG WILL PBCOM KEEP MY PERSONAL INFORMATION?

PBCOM will retain your personal information even after termination of your account/s until required by law and regulation, or by circumstances requiring such retention.



Email us for data privacy matters or concerns

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